

Three Uniquely Different On-hold Programs



PHONE-tastic!



Hear an
ADS-ON-HOLD
DEMO
Call
1-888-ADVERTTEL
ext 1202

ADS ON HOLD

TOTAL SYSTEM SUBSCRIPTION

Annual and Bi-annual Subscriptions

- Full-service scriptwriting and creative, with proactive production scheduling.
- Playback equipment provided on a lease basis at no additional charge. (Some equipment options may cost extra.)
- Guaranteed to sound *fresh and new* to everyone who calls!

Virtually unmatched by the competition, ADS-ON-HOLD Total System Subscriptions has been named the "Most Comprehensive On-hold Message Program In America!"

Heralded as the only service to accurately measure the customer's production needs with its exclusive Holdtime Analysis, a genuine ADS-ON-HOLD Total System Subscription provides everything needed to create a professional, entertaining, on-hold program. This includes our year-round subscriber service that works hard to keep productions on schedule!

- Original Scriptwriting Services – *in virtually every worldwide language.*
- Network Quality Announcers – *alternating male/female.*
- 16 Varieties of Licensed Music – *changes approximately every 2 minutes.*
- Special Start-up & Holiday features.

Plus, depending on the playback equipment selected, these optional features may also be available at no additional charge:

- User-changeable :30-second soundbite
- **Hold Tease'rs**—Trivia
- **FLASHBACK**: Moments in Time, Sports, & History—*Featuring authentic sound-bites!*
- **Hold Magazine**—*authentic National Celebrity Interviews!*

Ideal for those who demand the highest level of service. At just pennies a call—or less, it's typically the most cost-effective advertising buy!

Request a free **HOLDTIME ANALYSIS!**

ADS ON HOLD

UNLIMITED LENGTH PRODUCTION

"Don't Hold Back—Say All You Want!"

■ **New for 2007**, the ADS-ON-HOLD Unlimited Length Production is perfect for those who want their recordings to sound *fresh and new* but aren't able to commit to frequent script changes. With virtually no length limit each time we produce a new recording, clients can add as many different messages as they want to the rotation. We utilize new flash technology with amazing storage capacity!

■ Like an MP3 player, all messages and music insertions are delivered in separate files. Subscribers can manipulate these files in "playlist" fashion, activating and deactivating at will. Plan ahead for sales events, recurring specials, holiday celebrations, inventory clearances, or the like. Turn messages "on" when you need them; "off" when you don't!

Hold, Please'rs

ON-LINE! (www.holdpleasers.com)

Buy-out Productions that Don't Require Annual Licensing!

- Easy "fill-in-the-blank: scripts or write it yourself with our easy to follow guidelines.
- Buy as you go, or plan ahead and save! Simply log on to www.holdpleasers.com. A variety of unique and entertaining program materials as well as digital playback equipment is available.

Hold, Please'rs—Custom Features royalty-free music and easy fill-in-the-blank scripts. Perfect for those who prefer to own their player and wish to write their own scripts.

Hold, Please'rs—Stock Available in a variety of versions: *General Business Use, Patient,* and a wide range of *Industry specific* and *Music-only* styles.



Advertel, Inc.

PO BOX 18053, PITTSBURGH PA 15236